

Stocks rose last week despite mixed signals on inflation as investors kept one eye on the Fed's September meeting.

The Standard & Poor's 500 Index advanced 0.94 percent, while the Nasdaq Composite Index added 0.81 percent. The Dow Jones Industrial Average rose 1.74 percent. The MSCI EAFE Index, which tracks developed overseas stock markets, increased 2.16 percent. 1,2

Third Gain In Four Weeks

Stocks posted modest losses to start the week as investors braced for July consumer inflation reports. The White House's executive order on Monday extending the tariff deadline for China by 90 days failed to move markets in the other direction.³ Stocks then staged a two-day rally following the latest Consumer Price

Index (CPI) report, which showed July inflation held steady over the prior month—beating expectations. The inflation news led some investors to move into small-cap stocks, with the Russell 2000 Index of small-cap stocks rising 5 percent over Tuesday and Wednesday.⁴ However, markets slipped Thursday as investors dug into the Producer

high last month; this was the third weekly gain in the past four weeks for each of the three major averages; the S&P and Nasdaq advanced four of the last five weeks. 5,6,7

INSIGHTS YCHARTS

Name Nasdaq Composite

5.22% 27.15% 12.87% S&P 500 3.27% 10.84% 20.16%

1M TR

YTD TR

22.99%

1YTR

19.96%

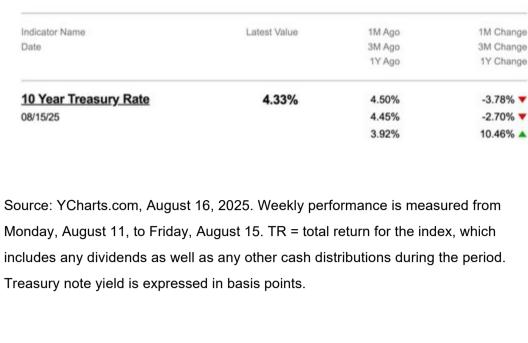
5Yr TR

104.5%

106.7%

66.92%

Average	1.09%	6.61%	14.21%	11.23%
S&P 500 Daily	/ Close			
S&P 500 (*SPX) Level				
	٨	11 A A	M	6480.00
and a	My My W	m/n M	William	6440.00



food and energy prices—was hotter than economists expected. Two days later, the PPI report revealed that inflation began to creep into wholesale prices in July. Stocks fell in response as investors processed

Tuesday: Housing Starts. Building Permits. Federal Reserve Official

Wednesday: Minutes from Fed's FOMC July Meeting. Federal Reserve Official Christopher Waller and Atlanta Fed President Raphael Bostic

Composite. Existing Home Sales. Leading Economic Indicators. 30-Year

Source: Investors Business Daily - Econoday economic calendar; August 15, 2025

Thursday: Weekly Jobless Claims. Services & Manufacturing PMI

Inflation continues to give mixed signals, which can unsettle investors who

Last week's CPI report showed that "headline" (retail) inflation held steady.

Stocks rose in response, even though core inflation—excluding volatile

anticipate the Fed adjusting rates at its September meeting.

Sheet. Atlanta Fed President Raphael Bostic speaks.

(including key economic indicators), Federal Reserve policy meetings, and speaking

engagements of Federal Reserve officials. The content is developed from sources believed to be providing accurate information. The forecasts or forward-looking statements are based on assumptions and may not materialize. The forecasts also

The Econoday economic calendar lists upcoming U.S. economic data releases

Monday: Palo Alto Networks, Inc. (PANW) **Tuesday:** The Home Depot, Inc. (HD) Wednesday: The TJX Companies, Inc. (TJX), Lowe's Companies, Inc.

FOOD FOR THOUGHT

report earnings without notice.

- Benjamin Franklin TAX TIP

People with disabilities can use an Achieving a Better Life Experience

(ABLE) account to help pay qualified disability-related expenses. Here are

This tax-advantaged savings account doesn't affect their eligibility for

ABLE account-designated beneficiaries may be eligible to claim the

transportation, health, prevention and wellness, employment training and support, assistive technology, and personal support services.

This information is not a substitute for individualized tax advice. Please

requirements.

Tip adapted from IRS¹⁰

 Honeydew, cucumber, and mint Watermelon, kiwi, and lime Mango, raspberries, and ginger root Blackberries, orange, and ginger root

To infuse your water with these delicious combinations, just put all the ingredients in a pitcher, add water, and remove the fruits, veggies, or

herbs in 24 hours. Drinking water has never been tastier or more

- 5. MarketWatch.com, August 14, 2025 6. WSJ.com, August 15, 2025 7. WSJ.com, August 15, 2025 8. CNBC.com, August 12, 2025 9. MarketWatch.com, August 14, 2025

Rhonda T Heineman

402-505-9333

Financial Advisor

rhonda@heinemanfinancial.com

Heineman Financial Strategies

http://heinemanfinancial.com

performance is not indicative of the past performance of a particular investment. Indexes do not incur management fees, costs, and expenses. Individuals cannot directly invest in unmanaged indexes. Past performance does not guarantee future results. The Dow Jones Industrial Average is an unmanaged index that is generally considered representative of large-capitalization companies on the U.S. stock market. The Nasdaq Composite is an index of the common stocks and similar securities listed on the Nasdaq stock market and considered a broad indicator of the performance of stocks of technology and growth companies. The MSCI EAFE Index was created by Morgan Stanley Capital International (MSCI) and serves as a benchmark of the performance of major international equity markets, as represented by 21 major MSCI indexes from Europe, Australia, and Southeast Asia. The S&P 500 Composite Index is an unmanaged group of securities that are considered to be representative of

U.S. Treasury Notes are guaranteed by the federal government as to the timely payment of principal and interest. However, if you sell a Treasury Note prior to maturity, it may be worth more or less than the original price paid. Fixed income investments are subject to various risks including changes in interest rates, credit quality, inflation risk, market valuations, prepayments,

International investments carry additional risks, which include differences in financial reporting standards, currency exchange rates, political risks unique to a specific country, foreign taxes and regulations, and the potential for illiquid markets. These

Investing involves risks, and investment decisions should be based on your own goals, time horizon, and tolerance for risk. The return and principal value of investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost. The forecasts or forward-looking statements are based on assumptions, may not materialize, and are subject to revision without The market indexes discussed are unmanaged, and generally, considered representative of their respective markets. Index

the stock market in general.

Copyright 2025 FMG Suite.

corporate events, tax ramifications and other factors.

This content is developed from sources believed to be providing accurate information. The information in this material is not intended as tax or legal advice. Please consult legal or tax professionals for specific information regarding your individual situation. This material was developed and produced by FMG Suite to provide information on a topic that may be of interest. FMG is not affiliated with the named representative, financial professional, Registered Investment Advisor, Broker-Dealer, nor state- or SEC-registered investment advisory firm. The opinions expressed and material provided are for general information, Rhonda Heineman, CFP®, CFS®

Financial Advisor | Certified Financial Planner™ practice Advisor/Fee Based Accounts - 401(k) Rollovers - IRA's - Investments - Insurance - Estate Planning - Financial Plans Heineman Financial Strategies, 11204 Davenport St, Ste 204, Omaha NE 68154 Office: 402.505.9333, Fax: 402.505.9334

The information in this email is confidential and is intended solely for the addressee. If you are not the intended addressee and

Securities offered through Registered Representatives of Cambridge Investment Research, Inc., a broker-dealer member FINRA/SIPC. Advisory services through Cambridge Investment Research Advisors, Inc., a Registered Investment Adviser.

Cambridge and Heineman Financial Strategies are not affiliated.

have received this email in error, please reply to the sender to inform them of this fact. We cannot accept trade orders through email. Important letters, email, or fax messages should be confirmed by calling 402-505-9333. This email service may not be monitored every day, or after normal business hours. This message distributed via This informational email is an advertisement and you may opt out of receiving future emails. To opt out, please click the "Unsubscribe" link below. This message was sent by Heineman Financial Strategies 402-505-9333 11204 Davenport St Suite 204 Omaha, NE 68154

Price Index (PPI) for July, which showed wholesale inflation hit a 3-year

Market





Major Index Return Summary

MSCI EAFE

2.98% **Dow Jones Industrial**





the conflicting reports.^{8,9} This Week: Key Economic Data **Monday:** Homebuilder Confidence Index.

Michelle Bowman speaks.

speak.

A Mixed Inflation Story

TIPS (Treasury Inflation-Protected Securities) Auction. Fed Balance Friday: Fed Chair Jerome Powell speaks.

are subject to revision. This Week: Companies Reporting Earnings

(LOW), Analog Devices, Inc. (ADI) **Thursday:** Walmart Inc. (WMT), Intuit Inc. (INTU) Source: Zacks, August 15, 2025. Companies mentioned are for informational

purposes only. It should not be considered a solicitation for the purchase or sale of the securities. Investing involves risks, and investment decisions should be based on your own goals, time horizon, and tolerance for risk. The return and principal value of investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost. Companies may reschedule when they

"If you would be loved, love and be lovable."

Disability-related expenses include housing, education,

discuss your specific tax issues with a qualified tax professional.

HEALTHY LIVING TIP

Learn About ABLE Accounts

some things to know about ABLE accounts:

government assistance programs.

- **Infused Water Recipes** Staying hydrated is essential for our overall health, and these fun, delicious infused water options make drinking water a little more fun. Bonus points if you try them with sparkling water for a bit of fizz!
- Create a 13-letter word using all 13 of the following letters: O A I I S T T R RDNAM. Last Week's Riddle: What is worn by the foot and often bought by the yard?

PHOTO OF THE WEEK

• Grapefruit, pomegranate, and mint

Blueberries, lemon, and rosemary

Pineapple, coconut, and lime

Strawberries, lemon, and basil

Tip Adapted from Culinary Hill¹¹

beautiful.

Answer: Carpet.

Blue-Ringed Octopus

Lembeh Straits, Indonesia

- **Footnotes and Sources** 1. WSJ.com, August 15, 2025 2. Investing.com, August 15, 2025 3. CNBC.com, August 11, 2025 4. CNBC.com, August 13, 2025

10. IRS.gov, July 22, 2024

11. Culinary Hill, March 19, 2025

factors may result in greater share price volatility Please consult your financial professional for additional information. and they should not be considered a solicitation for the purchase or sale of any security.

Please note that if I am unavailable, Danette Samson can be reached at (402) 505-9333 or danette@heinemanfinancial.com

Unsubscribe